Switching to LimoFlow: Costs, Comparisons & Migration

A practical guide for operators currently on Moovs, Limo Anywhere, or another platform. It covers what changes in your bill, how the platforms compare on published pricing, and how a migration runs from export to first dispatched trip.

1. Where operators lose money on their current platform

Software cost is rarely just the subscription. Before comparing platforms, check your current invoices and payment ledger for these lines:

- **Per-seat charges** for every dispatcher and office user
- **Per-trip fees** billed on every trip, not only above a cap
- **Trip caps** that force a tier upgrade in busy months
- **Paid modules** for the passenger app, messaging, or conversion tracking
- **Processing markup** when payments route through the platform's merchant account
- **Instant-payout fees** to withdraw money the business already earned

2. A real switch: Royal Carriage Limousines

Royal Carriage processed roughly $1.56 million in card volume in the first half of 2026 on Moovs' Enterprise + CMO package, and moved to LimoFlow on June 17, 2026. These figures come from the owner's own ledgers and are published with his permission.

Old stack, Jan 1 – Jun 17	Rate	Paid
Software subscription	$3,200 / month	$17,600
Card processing	3.0% + 30¢	$49,063
Instant-payout fees (779 withdrawals)	1.75% each	$18,952

On LimoFlow, payments settle to Royal Carriage's own Stripe account at Stripe's standard 2.9% + 30¢, payouts stopped costing money, and the software bill fell by more than 80%. Read the case study.

3. LimoFlow vs Moovs

	LimoFlow	Moovs
Mid-tier price	$99–$139/mo	$149–$199/mo
Enterprise	From $349/mo	From $999/mo
User seats	Unlimited on every plan	3–5 below Enterprise
Setup fee	$75–$199	$299
Card processing	Your own Stripe, 2.9% + 30¢	Through Moovs, 3–3.4% + 30¢
Passenger-facing	Customer & corporate portals included	Branded app $499/mo + $1,000 setup
Conversion tracking	GTM included	Enterprise, or $99/mo add-on on Pro
Multi-currency	Every plan	Enterprise only

At 200 rides a month and ~$150 average fare, LimoFlow's published estimate is $12,365 for the first year including card processing, against $15,395 on Moovs Pro: a $3,030 difference.

Moovs is a reasonable pick if you want a permanent $0 tier or a branded app-store presence. LimoFlow fits teams with several dispatchers, corporate or hotel work, GNET affiliate farm-in, or international operations. Full comparison.

4. LimoFlow vs Limo Anywhere

	LimoFlow	Limo Anywhere
Entry price	$69/mo + $75 setup	$99/mo + $299 setup
Per-trip fee	None inside the allowance; 25–28¢ beyond it	$0.20–$0.25 on every trip
Quote follow-up	Included	1% of booked revenue, $300/mo minimum
Messaging	Included	$39/mo on CORE
Passenger app	Portals included	$199 setup + $99/mo below BLACK

At 200 rides a month, the published first-year software estimate is $1,205 on LimoFlow against $6,155 on Limo Anywhere CORE, excluding card processing.

Limo Anywhere has 20+ years in the category and the LA Net affiliate network, which matters for operators who farm out heavy volume. Full comparison.

5. How the migration runs

01 **Start the free trial**

30 days of the full platform, no credit card required.

02 **Export from your current platform**

A CSV or XLSX export of customers and trips is all the wizard needs.

03 **Import with a dry run**

Map the columns, preview every row, then commit. Rates and zones import the same way in bulk. Prefer not to do it yourself? The onboarding team migrates reservation history and customer data for you.

04 Connect your own merchant account

Link Stripe or another supported option so payments settle directly to you.

05 Train the team with the founder

Live demo and training sessions, plus a video course on paid plans. Most accounts are fully onboarded within 2–3 business days.

BEFORE YOU DECIDE

All competitor figures are from each vendor's public pricing pages as of September 2026. Pricing changes, so verify current rates with each vendor and run the estimators on the comparison pages with your own volume.

Start your 30-day free trial

No credit card required. The team will help you move your data.

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